



FOR IMMEDIATE RELEASE

**AGRU AMERICA, INC.
CELEBRATES 25 YEARS IN BUSINESS**

GEORGETOWN, SOUTH CAROLINA – January 1, 2014. Agru America, headquartered in Georgetown, South Carolina, has completed its 25th year in business. The company, which began with a polypropylene pipe plant in Massachusetts in 1988, today employs 200 people at three manufacturing facilities located in Georgetown, S.C., Andrews, S.C., and Fernley, NV.

The company's beginnings include a 50/50 joint venture in Canton, MA. and another 50/50 Henderson, NV.-based joint venture as Serrot International. The Serrot alliance was a geomembrane production partnership, and in 1992 the Massachusetts location also expanded to geomembrane production. In January 1996, Agru America's manufacturing facility and headquarters were relocated to their current home in Georgetown, S.C.

"When reflecting back to when I joined Agru America, I'm overwhelmed with a sense of gratitude and respect for the company owners, Mr. Gruber Sr. and Mag. Gruber Jr., and their continued vision and support for the growth of Agru America," stated Robert Johnson, President since November 1997. "The company is one of the top suppliers of geosynthetic materials, a position for which we're grateful, proud and blessed."

Agru America is the only U.S. manufacturer using the flat die extrusion calendered process to produce smooth and structured geomembranes for the U.S. and international civil, environmental and mining markets. By extruding materials in-house, Agru is able to manufacture the highest quality one-layer products with unique surface structures such as spikes and studs, as well as multi-layer and colored extrusion sheets. In 2012, Agru America extended its manufacturing capabilities and product range with the acquisition of assets of the Performance Fabrics and Fibers plant in Andrews, S.C., and now supplies geotextiles to the civil, environmental, mining, bedding and automotive markets.

About Agru America, Inc.

Since 1988, Georgetown, SC-based Agru America, Inc. has been the world's leading manufacturer of flat die extrusion geomembranes, geonets, geocomposites, geotextiles, geo clay liners, concrete protective liners and fittings. Agru America also supplies vertical barrier systems and piping systems for the U.S. and international civil/environmental markets. The company's state-of-the-art products include Agru Smooth Liner® / Micro Spike® (structured textured products), Super Gripnet®, and Drain Liner® in both LLDPE and HDPE. Agru America is part of Alois Gruber GmbH, an Austrian family-owned business since 1948 with production facilities in Austria, the U.S., Germany, China and India, and distribution in over 80 countries worldwide. The company's website can be found at www.agruamerica.com.

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